

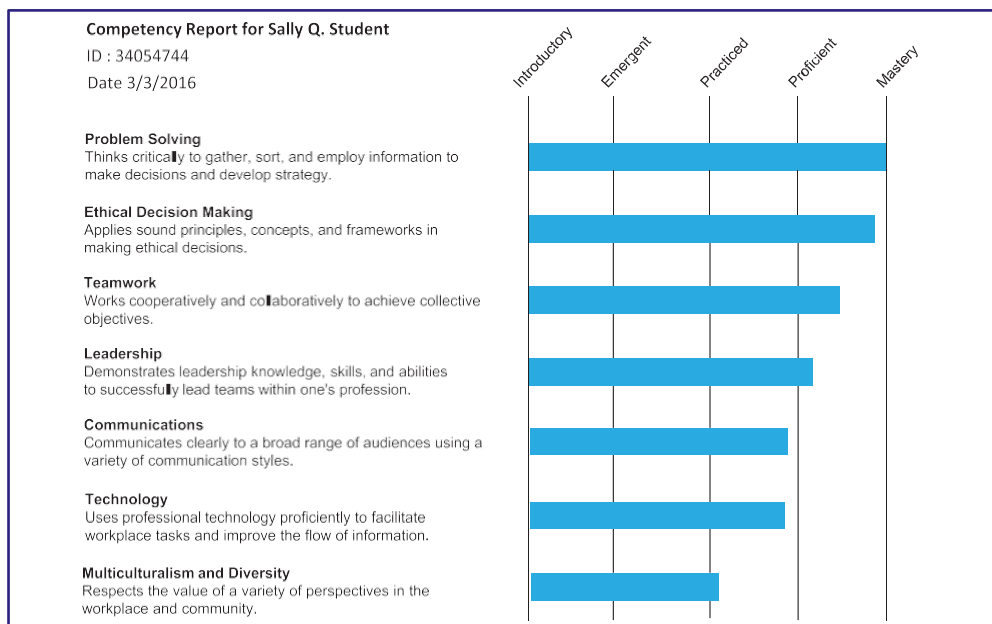
Kaplan University Addresses the Skills Gap

- o Kaplan University students expedite the speed with which they earn their degrees through the use of:
 - experiential learning portfolios
 - assessment of prior learning
 - articulation of corporate and military training
 - transfer credits
- o Under the University's credit-transfer program in 2015–2016, 13,788 students received a total of 783,469 transfer credits, representing a total student savings of more than \$256 million.
- o Kaplan University offers competency-based education. Students embark on an efficient journey to degree completion while obtaining the following:
 - GENERAL EDUCATION LITERACIES:** competencies related to critical thinking, reasoning, and writing skills across nine areas of literacy.
 - PROFESSIONAL COMPETENCIES:** competencies that describe professional behaviors that lead to success in a work environment (including teamwork, leadership, personal presentation, and multiculturalism and diversity).
 - COURSE OUTCOMES:** discipline-specific learning outcomes embedded in each course (see sample competency report below).
- o Eighty-five percent of the University's students are nontraditional, including those older than 18–22, who attend part time, work full time, and are often single parents, among other factors.

- o Kaplan University students learn. Our incoming cohorts of MBA students had lower scores than average students* on an assessment administered by Peregrine Testing. Our graduating cohorts of MBA students performed better than average on exit tests.†
- o Many Kaplan University programs have achieved programmatic accreditation. These include: programs in business (ACBSP), project management (GAC/PMI), fire science (IFSAC), nursing (CCNE), and dental assisting (CODA). Curricula approvals include human resources coursework (SHRM), financial planning (CFP, awarded with commendation), addictions counseling (NAADAC), and fire science courses (FESHE).
- o At our Kaplan University campuses, CAAHEP-MAERB accreditation has been attained for the medical assisting program for our three-campus Maine system, our Maryland campus, our two Nebraska campuses, and four Iowa campuses.
- o Kaplan University graduates have secured jobs and increased their earnings based on Iowa Workforce Development and collegemeasures.org data (see the earnings comparison chart on reverse).
- o Kaplan University postgraduation earnings compare well with statewide averages (see the educational value comparison chart on reverse).

*Comparing Kaplan University to ACBSP's 27 traditional, 27 online, and 38 blended schools.
 †Kaplan University graduates.

Sample Competency Report



Source: Kaplan University Academics, 2016

Kaplan University by the Numbers

For the 2015–2016 academic year.

33K+	Total enrollment*
60%	Students over age 30
74%	Female students
55%	Students who had neither parent attend college
26%	Military-affiliated students
\$34.5M	Kaplan University scholarships and grants awarded to 16K students
12.7K+	Degrees awarded
16	Campuses and other locations
42%	Faculty with doctoral degrees
143	Different certifications possible for students through more than 180 programs

*Student census represents matriculated students as of June 30, 2016.

Source: Kaplan University Academics